

Monday 9 Sep 2013

Noon

Alpine Bank Dillon

DEDAC PURPOSE:

The Committee shall review, either as a full body or as members of assigned ad hoc subcommittees created by the Executive Committee, matters related to economic development which will help Dillon grow and enhance sustainable business and Town revenues, both in the short and the long term.

Agenda

Old Business:

1. Town Core Parking Joint Committee Update - 15 minutes
 - a. Motion to accept joint recommendation
2. Property Improvement Grant Update - 20 minutes
 - a. On Town's website
 - b. Press Release
 - c. Letter out to Businesses
 - d. Interview w/ Press
 - e. ID Businesses that are interested
3. Work Plan Update - 15 minutes
4. Cart/Tent Joint Committee - 10 minutes
 - a. Members
 - i. PARC (Jennifer)
 - ii. DBA (asking Jackie McPhetters)
 - iii. DEDAC (Nat w/Bonnie as a resource)
5. Committee Reports -
 - a. Short Term Committee - 5 minutes
 - b. Loan Incentive Committee - 5 minutes
6. Conferences/Education Programs
 - a. Downtown Colorado – next week in Grand Junction
 - b. Community Reinvention – sponsored by the DBA
 - c. ICSC Spring Conference – 18 May to 20 May 2014

If time allows:

7. Review of Goals/Objectives/Obstacles/Advantages. Add or Remove – 5 min
See below for list

Goals and Objectives

- Create an environment of opportunity (**Bill**)
- Implement programs that bring success, create bucket of incentives (**Annie**)
- Minimize barriers to locate: zoning, planning, building (**Nat**)

- Build upon strengths to attract customers/business (**Merle**)
- Create focus area (ice rink, other attractions) (**Ron**)
- Create year-round destination to act as an anchor to the town (**Bonnie**)
- How to and who to market strengths of Dillon (**Jennifer**)
- Another major retail on Highway 6 (**Eric**)
- Rename Lake Dillon Drive (**Susan**)
- Map of available properties, key owners, etc. (**Nat**)

Obstacles	Advantages
<ul style="list-style-type: none"> · Zoning and permitting · Lack of entrance/visibility into town · Median strip · Repurpose LDD · Post office on main street · Parking · Way finding · Municipal building on key real estate · Old buildings that are costly to repair · Denver water restrictions · Lack of winter events · Lack of town funding 	<ul style="list-style-type: none"> · Real estate price · Town owns 60% of core · Room to build in front of post office · DURA/TIF · Political environment · Lakefront views · “The” summer place to be · Central location for ski area · Close to I-70 Denver · Summit stage

New Business: (if time allows)

8. Outside Agency Assistance & Coordination - 5 minutes

- Small Business Development Center
- Small Business Administration
- Dillon Business Association
- Summit Chamber