



Ice Castles, Dillon

Alpine Park Proposal

Ice Castles - History with Dillon

Visitors:

2018-19: 164,000 Visitors

2017-18: 122,000 Visitors

Economic Impact:

% Staying in Hotels: 69.3% = 7,000,000

% Eating in Restaurants: 76.6% = \$3,400,000

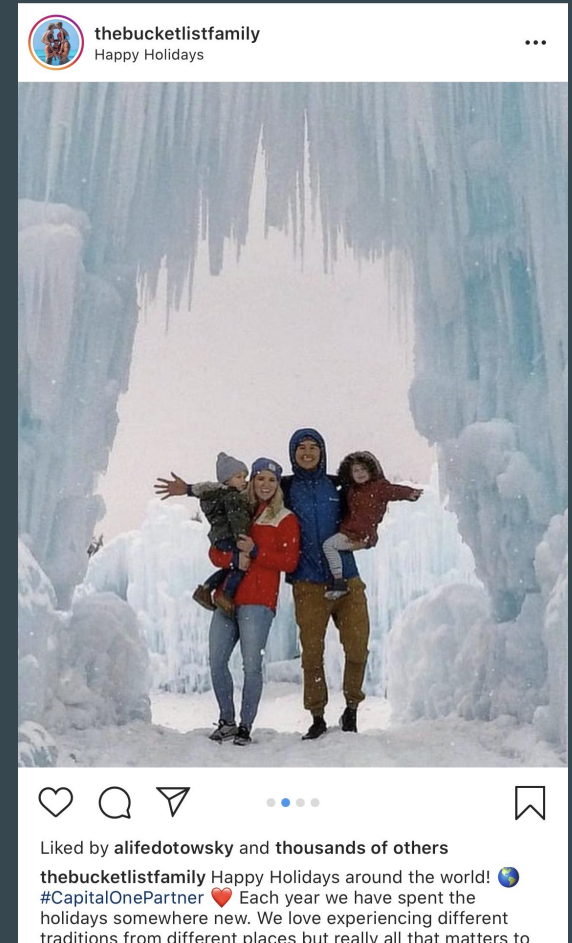
Total 2018-19 Economic Impact: 10,400,000

2017-18 Economic Impact: 7,740,000

Media Impressions:

2018-19: 200,000,000+

2017-18: 275,000,000+



DILLON TOWN PARK

MASTER PLAN

JANUARY 28, 2016

SCALE: 1"=30'



DILLON TOWN ENTRY

TEMPERFOOT STREET

gateway/
bus stop/
signage

FIRE STATION

picnic area

existing parking

entry node

LAKE DILLON DRIVE

TOWN HALL

existing parking

gateway/
signage

RUFFALO STREET

TOWN CENTER

restroom/
multi-use
building

gateway/
bus stop/
signage

basketball court
pickleball &
ball wall

picnic shelter

park preserve
& natural play area

5-12 year
playground area

DILLON
COMMUNITY
CHURCH

toddler
playground area

climbing wall

multi-use field/
town green

picnic area

tennis courts

tennis courts

exit
plaza to remain

LAFONTE STREET

market plaza

sand area

Introduction

Colorado wildflowers are world renown. Images of Colorado wildflowers can be found in every world travelers photo feed or bucket list for their unique beauty. These scenes are *also* under snow for many months and as the snow melts the flowers come out in great vigor and beauty. In fact, the snow and the flowers have a very close relationship, as it is winter snow that provides the water for springtime flowers.

Our proposal is to create, in the northern portion of Dillon Town Park, an “Alpine Park,” which will be series of wildflower gardens along with trails and picnic areas and grass. We propose creating this space to be beautiful, of dual use, and of greater public benefit than the current use. In winter, the space will be used for Ice Castles. In summer, the same improvements will be available for public use. This will allow the Town to keep a pristine soccer field that is accessible to the public in early spring and turn the now under-used portion of the park into a vibrant and beautiful summer sanctuary.



Core Principles

Dual Use, Public Benefit, Beauty.

Spaces are designed for winter use and summer use. Examples:

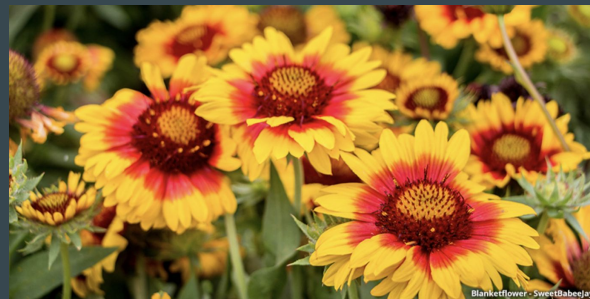
- Pavilions are used in summer for picnics and in winter for Ice Castles' ticketing. **Summer image on top, Winter shown below.**
- Trails, some paved and some gravel, wind through the gardens and pavilions in summer and create safe passage into Ice Castles in winter.
- Design facilitates nature's pattern of ice melting in the spring, providing water for early summer flowers.
- Utility design provides for events in the summer and Ice Castles in winter.
- Drainage is designed into overall plan.
- Designed to create the most beautiful experience possible.



Summer Gardens

The summer concept includes:

- Flower Gardens planted with plants indigenous to the region that are used to being under snow and ice for several months a year.
- Some of the park will be comprised of grass providing a space for people and animals to enjoy the outdoors when events are on the field.



Benefits to Ice Castles

Ice Castles experiences expands:

- The Ice Castles experience as we know it would stay the same size, approximately 1 acre.
- Ice Caves, made of snow, would cover $\frac{1}{3}$ of an acre.
- Ice Skating, would also cover $\frac{1}{3}$ of an acre.
- There would be additional small activities as space permits and to enhance the visitor experience.

The move allows Ice Castles to create more winter activities for families in order to stay relevant and provide new offerings.



Benefits to Town

Active vs inactive
Winter Space

Dual Use Amenities

Summer use of north
portion supports and
complements Field
use

Economic Impact
Stays in Dillon





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Concept 1

Tennis Court is used as skating rink in winter.

Lawn and flower gardens beautify space in Summer

Pavillion is used for picnicking in summer.



Concept Plan - Option 1
DILLON ALPINE PARK

Concept 2



Note: Background drawing depicts only the Phase 1 park improvements as currently designed and not the entire master plan.



Concept Plan - Option 2
DILLON ALPINE PARK



SCALE: 1" = 30'
0 15' 30' 60'



Concept 3



Note: Background drawing depicts only the Phase 1 park improvements as currently designed and not the entire master plan.



Concept Plan - Option 3
DILLON ALPINE PARK



SCALE: 1" = 30'



Proposed Next Steps

If this concept is amenable to the Town, Ice Castles would recommend hiring a landscape architect to design the space. Ice Castles and Town Staff would work with the architect to design the space.

Preferred construction on park would begin in summer, 2020.

