

The SCORE Small Business Check-Up Program Goal: An unbiased overview of your business

The Small Business Owner's role is to guide the company toward continued growth and profitability. Many owners find that the operational activities of their business consume most of their time. Yet, an equally important activity is taking a step back to assess what you are doing and confirm that it meshes with your overall goal. Through a Business Checkup, SCORE Counselors can help you do this and validate that you are spending time on those things that will have the greatest impact on your bottom line. The Checkup process will also help to identify areas in need of improvement or requiring fine-tuning.

In addition to identifying opportunities and areas needing improvement, your SCORE team will assist you in developing strategies for acting on both.

The SCORE Small Business Check-Up Program will help you develop an action plan to implement your strategies and provide referrals to other resources available to assist you in developing and implementing your plan. SCORE will always be available to assist you.

What our clients have said

Mark: "This is the first time in five years I've had a plan to follow for my business."

Wayne: "Thanks SCORE for being such a great coach and mentor."

Give Your Business a "Low Cost Independent Review" by Registering for the SCORE Business Check-Up Program Today.

To arrange to talk to a SCORE Check-Up Counselor, call: (303) 844-3985, ext 214

The Five-Step Check-Up Process

Step One:

Call the SCORE Denver office and tell us you are interested. A Check-Up Team Leader will call to schedule a meeting with you.

Step Two:

Meet with the Team Leader to discuss the details and confirm that the Check-Up process is right for you.

Step Three:

SCORE Counselors will conduct the checkup:

- First meeting – collect information through discussion and completing a questionnaire.
- Review of your financial information, business plans and other operating business documents.
- Series of meetings with different Team Members evaluating different business segments.
- Comparison of your organization to others in your industry segment.

Step Four:

Receive the SCORE review; get answers about your business strengths and weaknesses, and how your management practices compare. Confirm agreement on the findings.

Step Five:

Your SCORE Team will schedule an action-planning meeting to present to you a package of recommended action steps to implement.

Following this will be ongoing meetings to mentor your implementation of the action steps and help with any necessary issue alignment.

SCORE services are provided without regard to race, age, color, national origin, gender or disability. SCORE Denver is a non-profit organization whose members have signed Confidentiality Agreements to protect your business data.



DENVER

SCORE TM
FOR THE LIFE OF YOUR BUSINESS

Small Business Check-Up Program

**Schedule Your Individual Business Check-Up Program
Call (303) 844-3985 ext. 214
www.scoredenver.org**

Are You on the Right Track? How Healthy is Your Business?

- Do you know how your business compares to other small businesses in your industry?
- Are you earning what you're worth?
- Do you know if your management practices compare favorably to those of other small business owners?

The SCORE Small Business Check-Up Service engages SCORE volunteers who, combined, have more than 1,800 years of proven experience in Small Business or in Corporate America. Several have experience in your specific industry. Since 1964, SCORE Denver has provided valuable assistance to over 100,000 clients in the Rocky Mountain area either starting their own business or facing specific challenges in their existing business.

The SCORE Business Check-Up is designed to assist Small Business Owners develop an action plan to improve their business operations and profitability.

This in-depth Check-Up assessment can change the course of your business.

Take the first Step to Improve
Your Business Profitability Now...
(303) 844-3985, Extension 214

SCORE Denver Resource Partners



Does your Business need to move up to the next level?

This Business Check-Up Service is carried out by impartial, independent SCORE Check-Up Team Members.

The SCORE Check-Up is designed to be a guide to aid in the review of skills, management practices and business performance and should be used in conjunction with other resources.

It is not intended to replace legal, accounting or other professional services or advice you may already have.

The SCORE Check-Up will be looking at your business with a different set of eyes.



Your confidential, proprietary, and intellectual information is always safe with SCORE. All SCORE Check-Up Team members have signed a **Confidentiality Agreement** to protect you and your company. Our **goal** is to seek out improvements in your operations that will improve your business' profitability.



Denver

Check us out online at www.scoredenver.org

Frequently Asked Questions

How much time will this take me away from my business?

Time needed for the "Check-Up" is generally determined by the size of the business. The team leader can give you an estimate.

What documents will I need to produce?

Three years of financial information along with any other operating business documents, plans and policies. This information will allow the Check-Up Team to evaluate what is happening in your business and to properly assist you in the development of any actions that could improve your profitability.

Can't my accountant do the same for me as the SCORE Check-Up?

The SCORE Teams will review your entire business in addition to your financials. They will focus on developing pragmatic action steps that will be designed to improve your company's efficiency and profitability for a very reasonable workshop registration fee.

Why does SCORE offer this Service for such a reasonable registration fee? Is there a catch?

SCORE members are experienced volunteer business people who feel that they have an obligation to give back to the community that was generous to them during their business life. The registration fee covers out-of-pocket SCORE expenses. There is never a cost for the time spent by SCORE volunteers.

**SCORE members have no hidden agendas.
The Check-Up will be strictly an independent
and impartial review of your business.**